

2018 ANNUAL REPORT

GROWING & TRANSFORMING in

Community



DOGS4DIABETICS™

Our Dogs Save Lives.

Friends & Supporters,

It's been a phenomenal year of growth and transformation at Dogs4Diabetics (D4D), culminating in our first Annual Report to our community. This report, along with the GuideStar Gold Seal of Transparency and improved external communications, is part of our increased effort this year to connect with our community. In 2018, we've also strengthened our foundation by building our team, expanding initiatives, and advocating for the standards and ethics for which we are trusted.

Every step and success is possible because of our community. Each and every one of you are to thank for the life-saving partnerships that inspire, transform, and empower diabetics in our community.

As D4D enters our 15th year of service, we gratefully acknowledge our community and pledge to continue to positively impact the future for Type 1 Diabetics, the disease, and the service dog industry. Thank you for supporting our continued growth and transformation!

Sincerely,



Christy Gillham,
Executive Director



98,008
Volunteer
Hours



\$485,442
Community
Raised



\$0
No
Government
Funding



\$0
No Costs
to Clients

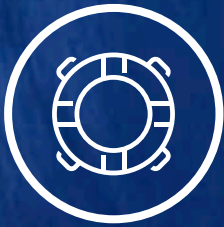
Our Mission



Science + Heart = Empowering Diabetics to Thrive

We are courageously creating life-saving partnerships
that inspire, transform, and empower diabetics in our community.

Our Values



Life

Our dogs save lives. We have the highest regard for life and treat our dogs and clients with the greatest respect.



Innovation

We started as a scientific research project and continue to innovate in the field to provide the accuracy and reliability that saves lives.



Family

The community at D4D supports you and your dog for life.



Transforming Lives

Our quality programs operate on the amazing productivity of our staff
and the relentless generosity of our community.

Our Science

To prepare our dogs to save lives by accurately & reliably detecting on hypoglycemia and hyperglycemia, each dog:

receives at least
4,300 hours
of hands-on
training

undergoes
**8 training
phases**

achieves a statistical
confidence interval
as high as
99.73%
in their alert
performance

passes each phase
with at least
**80%
accuracy**



D4D Programs



Dogs

Evaluating dogs received from partners in support of our no-breeding green philosophy

Training and placing Medical- Alert Service Dogs and Diabetes Buddy Dogs

Providing lifetime post-placement support of our service dogs



Clients

Evaluating, training, and placing clients with their best dog partner

Annually recertifying all life-saving partnerships

Providing post-placement support for clients, including monthly meetings and needed assistance from our skilled trainers



Community

Offering education and support in free and open community meetings, including “Pumps and Sensors” and “Type You”

Nurturing community with programs like Kids Camp and Tour Thursdays

Reaching out and training dedicated volunteers

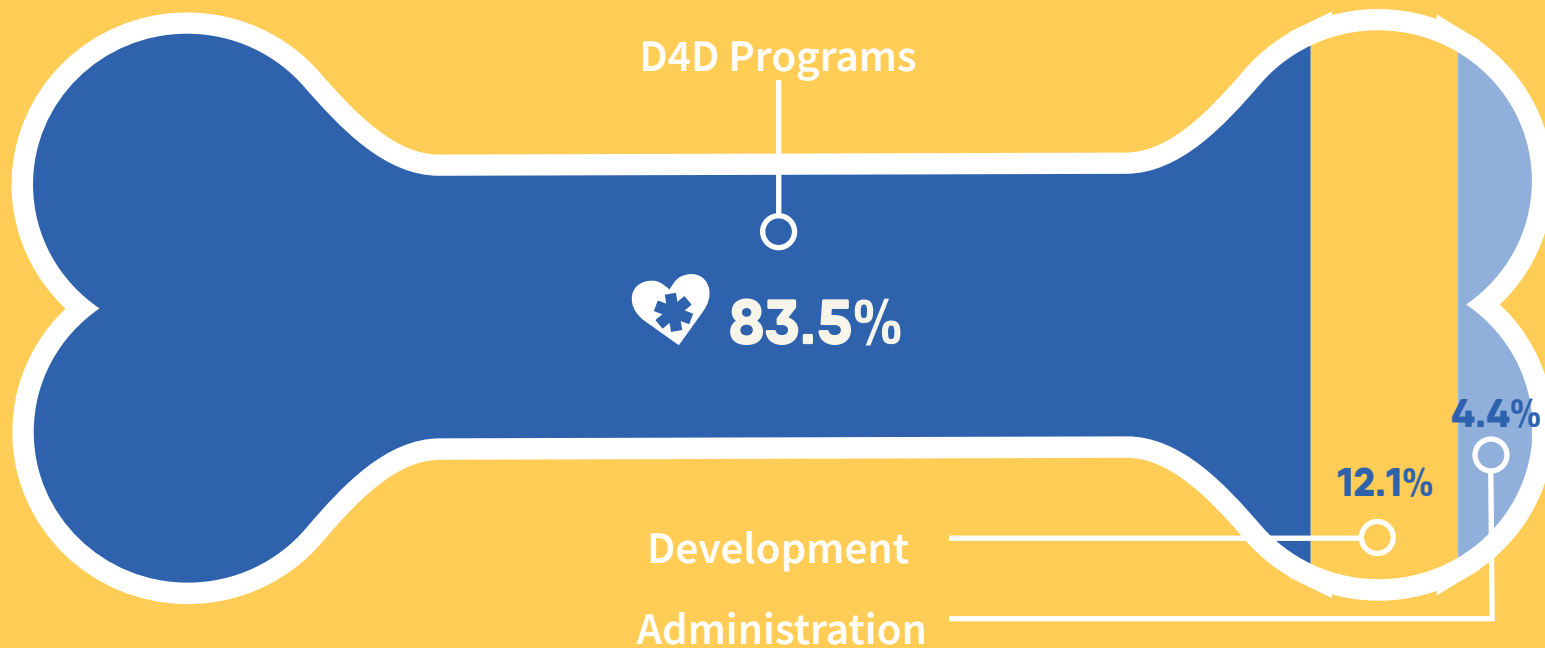
Stretching Every Dollar



Every \$1 = \$0.83 to programs

For every dollar donated this year, more than 83% went to operating our life-changing programs. Our small paid staff and dedicated volunteers work together to efficiently maximize the impact of your donations.

Leading Efficiency



Compared to similar organizations, D4D spends more on our programs and less on Development and Administration. Our efficiency makes every donation count towards transforming lives!

Volunteers

Making Our Programs Possible

“As a retired K9 police officer and dog handler, I’ve found purpose and family volunteering with D4D. It’s so rewarding to help train these dogs, see them placed in life-saving partnerships, and know that I had a part in making it happen.”

– HEIDI, D4D VOLUNTEER



This year, D4D volunteers contributed more than **\$2.5 million** worth of their time to help transform lives in the diabetic community.

Transforming Families

“Our family of four has a collection of special needs, and since his first day with us, Gabe has been joyfully giving to all of our needs. He is my guardian angel and an anchor for everyone in my family.”

– TIM, D4D CLIENT



Community Matters

Since our beginning, D4D has been serving all diabetics, D4D client or not, with our community support groups.

1,000+

additional
diabetics served
this year

FREE

and open
to the
community

LED

by
medical
professionals

9,800

hours of
community support
since 2004

Finding Support

I continue to find so much encouragement and inspiration during our “Pumps & Sensors” and “Type You” meetings. Leading and being a part of these community groups for the last 14 years have illuminated my work and my own diabetes management.

– **JEANNIE**, D4D Co-founder and Certified Diabetes Educator





Growing Impact

2018 has been a milestone year. We've implemented growth plans
for a bigger and more impactful D4D!

Our New Home

Our New & Improved Nylabone Training Center

is almost 4 times larger than the previous 1,500 square-foot building and features new amenities for our dogs and community.

- Our **Memorial Garden** honors our canine and diabetic loved ones
- Our **Change Makers Donor Wall** displays our gratitude for supporters
- Our **Dog Wash**, sponsored by The Patterson Foundation
- **Five new separate areas** for staff and volunteers to train with dogs



A Full Slate

New Team Members & Initiatives

- As of 2018, most of our trainers are now full-time, and we have two full-time staff leading our **Canine Training Partners** and expanding our **Volunteer Outreach**.
- New initiatives, like **Tour Thursdays** and our **Volunteer Orientation Training Program**, allow us to connect with our community and to make the most of our greatest human assets -- our volunteers!



Our “Growing Impact” plans have us operating at a loss by design, as we invest in the future.

We Are Responding



DIABETES
BUDDY
DOG
PROGRAM

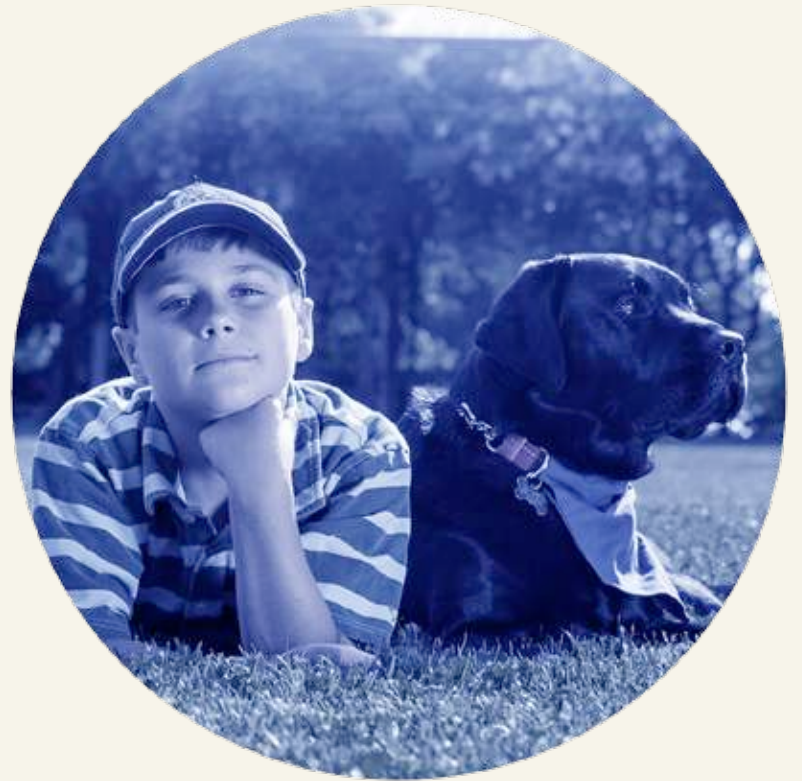
Our innovative **Diabetes Buddy Dog program** responds to the growing number of children with T1D and serves a larger geographical area. Now serving families in all of California, Washington, and Oregon.

It's conservatively estimated that 200,000 youth have T1D, a number that is expected to triple by 2050.

Impacting Youth

“Ving means the world to me. He is loving, cute, and a great help with alerting. When I’m at home, Ving is my best friend.”

– **CONNOR**, D4D CLIENT



Future Impact

Our growth in 2018 allows us to


Double the Number of Dogs-in-Training,
increasing our number of life-saving partnerships and our impact in the community.

Living Beyond

Our clients inspire us to live beyond limitations and challenges. Their life, saved and transformed by one of our partnerships, could potentially touch up to **80,000 people**.

Our life-saving teams this year could impact as many as **1.4 million people** in their communities.



A black and white photograph of a woman with long, wavy hair, wearing a backpack and holding trekking poles, standing next to a light-colored service dog sitting on a rock in a wooded area. The dog is wearing a harness. The background is filled with trees and foliage.

Advocating for Community

With the support of our family, D4D is leading the charge on ethical standards in the service dog industry.

Mark Ruefenacht

Our founder exemplifies the science and heart of our mission.



Mark works at the National Institute of Standards and Technology, pursuing requirements that will protect those relying on service dogs for their lives.



In support of D4D's mission, Mark promotes ethical standards in the service dog industry, where no measurements for accuracy and reliability are currently required.



This year Mark was interviewed by best-selling authors and featured on podcasts like *"Nobody Told Me,"* sharing the science behind D4D and his story about how it's okay to be different.



Standards Matter

Helping **Righteous Pups** in Australia implement D4D's models of training, we spread our industry-leading standards for integrity and continuous improvement.

At the **Penn Vet Working Dog Conference**, Mark advocated for the quality measurement of detection standards for both service and law enforcement dogs.

With **Oakland International Airport's** frequent-flyer team, Mark & Hollis, we designed a facility to meet federal standards of accessibility for all traveling teams.



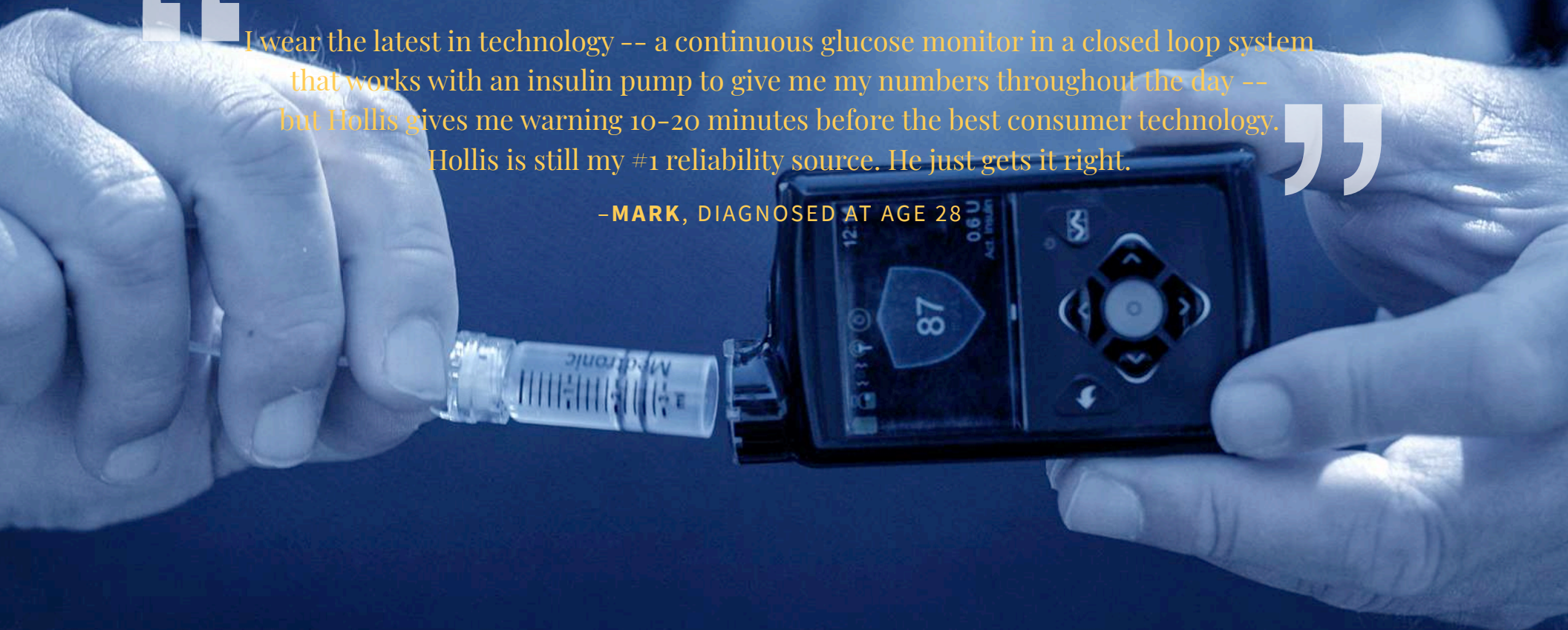
Ahead of the Pack

“

I wear the latest in technology -- a continuous glucose monitor in a closed loop system that works with an insulin pump to give me my numbers throughout the day -- but Hollis gives me warning 10-20 minutes before the best consumer technology. Hollis is still my #1 reliability source. He just gets it right.

”

-MARK, DIAGNOSED AT AGE 28



Our Heart

Our community fuels us with their relentless generosity and support.

Thank you for taking initiative, advocating for us, and empowering diabetics with every impactful donation.



83%
REPEAT
DONORS

For a Cause

“

Along with my husband Roger, a Type 1 Diabetic, I was amazed by D4D during a Tour Thursday. As an avid swimmer, I wanted to help a cause that hits close to home, and with the support of more than 100 people, I've surpassed my goal of \$5000, swimming 365 miles in 365 days.

– **BRAD**, D4D DONOR

”



Helping Family

“In my D4D community, I feel more at home than I've ever felt before. To help my new family, I launched a birthday fundraiser on Facebook to ask for D4D donations as my gifts this year.”

– **DENISE**, D4D CLIENT & SMALL BUSINESS OWNER



Giving Back

“

Every student at our school happily got involved with our D4D fundraiser this year, because it meant something to each of them. They loved Marcella, my now retired D4D dog, and with this fundraiser, they've welcomed my new life-saving partner Eddie into our community.

– **MAUREEN**, D4D REPEAT CLIENT & KINDERGARTEN TEACHER

”

Above & Beyond

By generously providing us dogs, these community partners allow us to keep our costs down and to continue to grow our impact.



Our largest community partner, **Guide Dogs for the Blind (GDB)**, generously donates their career-changed dogs to our program. They go from helping the vision-impaired to alerting for diabetes. We couldn't fulfill our mission without the support of GDB.

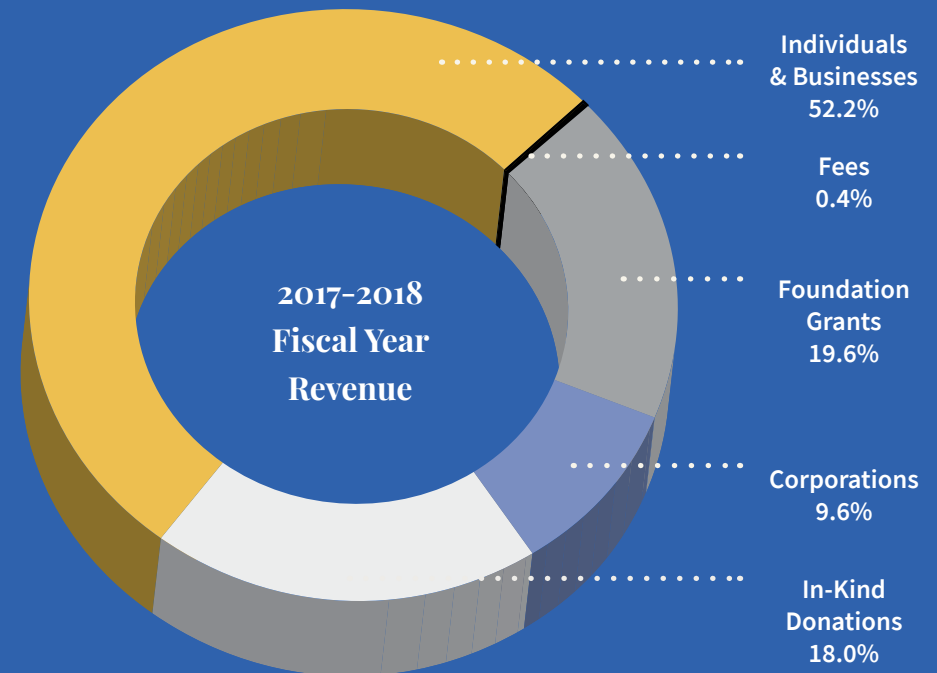


We receive and train dogs from **Tony La Russa's Animal Rescue Foundation** for our Homeless to Hero Canines program. Together, we are valuing the life of every animal and honoring our "green philosophy" of training existing dogs for life-saving work.

Moving Forward

We appreciate our family of supporters! For the years ahead, we're focused on funding the future of D4D with the support of new and existing family.

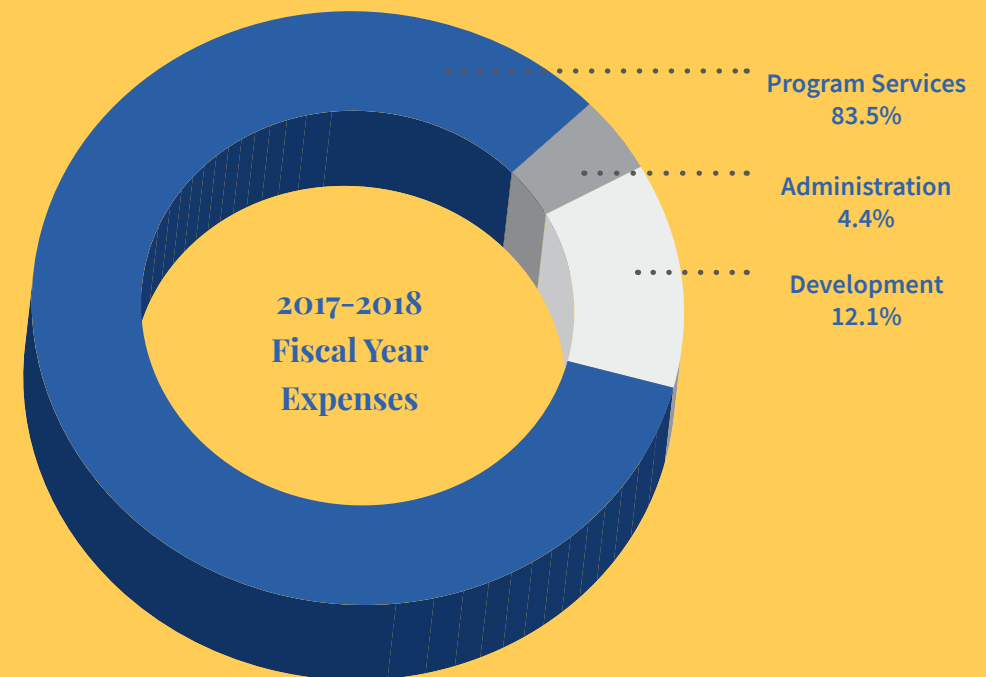
Individuals & Businesses	\$315,176
Foundation Grants	\$118,410
Corporations	\$58,258
In-Kind Donations	\$108,594
Fees	\$2,595
Other	\$819
<hr/>	
Total	\$603,852
<hr/>	
Net Assets as of 6/30/18	\$413,267



Maintaining Standards

It's vital for us to maintain our industry-leading efficiency so we can serve more diabetics in our community.
Thank you to our amazing team and volunteers who help accomplish our mission!

Program Services	\$574,443
Development	\$83,189
Administration	\$30,519
<hr/>	
Total	\$688,151



A Special Thanks

T O O U R C H A N G E M A K E R S D O N O R S

BRONZE (\$5,000 to \$9,999)

The Normington Family
The McComb Family
Presidio Bank
Sterling Financial Corp
The Goble Family
The Bernstein Family
Sutter Medical Group of the Redwoods
The Bittner Family
Wellington Shields & Co. LLC
Baird Foundation
The Welsch Family
The Day Family
The Lutz Family
The Waldony Family
The Ching Family
The Freeman Family
AADE-CCVC
Mrs. Frederick Swasey Trust
Sacramento Valley Optometric Society

William H. Donner Foundation
Joseph Roebuck Family *of the*
Goldman Sachs Philanthropy Fund
The High Family

SILVER (\$10,000 to \$49,999)

The Hirzel Family
Kohl's Department Store
Oakland A's Community Fund
The Hendrix Family
The Sevilla Family
Marianne & Albert Figen Foundation
Enterprise Holdings Foundation
Booster LLC
Wallis Smith Charitable Fund
Car Donation Services
John's Pet Products
The Clarke Family
Morrison & Foerster Foundation

Leggett Foundation
The Annenberg Foundation
V. Lorel Bergeron Living Trust
Worldwise, Inc.

GOLD (\$20,000 - \$49,999)

The Woodbury Foundation
Anonymous Supporter
Allied World Assurance Company
Allied World Assurance Company
- Boston
Sun Life Financial Company of Canada
(U.S.)
The Pisciotto Family

PLATINUM (\$50,000 to \$99,999)

Del E. Webb Foundation
Dean and Margaret Leshner Foundation
Pet Food Express - Oakland

Scaife Family Foundation
Phyllis M. Kauffman Admin Trust
The Brader Family
George H. Sandy Foundation

COURAGEOUS BENEFACTOR (\$100,000 or more)

The Conner Family
The Cella Family Foundation
Central Garden and Pet
Fidelity Charitable Gift Fund
The Lagunitas Brewing Co.

LIFE-SAVING BENEFACTOR (Priceless)

Guide Dogs for the Blind

Ways to Help



Donate

Big or small, all of your tax-deductible donations help us create life-saving partnerships.



Volunteer

Give of your time to impact a diabetic and get involved in a wonderful community.



Foster

Our Canine Training Partners are essential to our mission. Foster. Train a Dog. Save a life.



Share

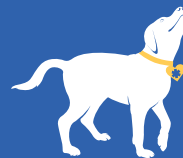
Tell your friends, family, and coworkers about the work of D4D to support us.

Board of Directors

Mark Ruefenacht	<i>Forensic Scientist, National Institute of Standards and Technology</i>
Jeannie Hickey	<i>Retired Nurse and Certified Diabetes Educator, Kaiser Permanente</i>
Connie McComb	<i>Attorney of counsel, Morrison & Foerster</i>
Carissa Brader	<i>Co-founder, Lagunitas Brewing Company</i>
Steve Wolf, MD	<i>Family physician, Sutter Medical Group & Assistant Professor, UCSF</i>
Steve Berry	<i>Vice President, Commercial Banker, First Foundation Bank</i>
Richard Tong	<i>Executive Vice President and East Bay Market President, Presidio Bank</i>
Pete Zipkin	<i>Co-owner, Elegant Flooring Design Center</i>
Ralph Hendrix	<i>Retired Senior Vice President & Chief Credit Examiner with Zions Bancorporation</i>

Board Advisors

Kevin Fick	<i>Chief Executive Officer, Worldwise, Inc.</i>
Karen Koh Thompson	<i>Associate Director of Development, Wayfinder Family Services</i>
Gayle Bittner	<i>Retired Partner, Schmit, Morris, Bittner & Schmit</i>



DOGS4DIABETICS™

Our Dogs Save Lives.